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The Filled in Registration Form, DD,
NEFT Reference No. and papers may be sent to :

Dr. S. INDIRA

Assistant Professor of Commerce
Thiruvalluvar University Constituent
Arts and Science College
Kallakurichi, Villupuram Dt., - 606 213, TN
Mobile : 8072552517, 9788289945
E-mail : tucomsem2018@gmail.com

For Further Queries, Please Contact :

Dr. **R. Manimurugan** – 9943631172
Mr. **C. Dhanabal** – 9486658855

GUIDELINES FOR PAPER SUBMISSION

- ▲ The participants can present papers in any topics mentioned in themes or sub themes.
- ▲ Abstract shall not exceed 150 words.
- ▲ Full Paper shall be in Times New Roman, font size 12, single line spacing not exceeding 6 pages.
- ▲ Maximum two authors permitted per paper, individual registration is required.
- ▲ Spot registration is also accepted.
- ▲ No TA/DA provided.
- ▲ The abstract and full paper shall be mailed to tucomsem2018@gmail.com on or before 01.03.2018.

REGISTRATION FEES

Industrialists / others	- Rs. 500
Academicians/Faculty	- Rs. 300
Research Scholars/ Students	- Rs. 200

MODE OF PAYMENT

Cash or Demand Draft drawn in favour of "The Principal, Thiruvalluvar University Constituent Arts and Science College" payable at Kallakurichi, or through

NEFT

Name : The Principal
Account No : 188201000012313
IFS Code : IOBA0001882
Bank : IOB, Kallakurichi.

BEST PAPERS AWARD

Cash price of Rs. 1,000 and Rs. 750 respectively will be given for best two papers.

PUBLICATION

Papers free from plagiarism will be published in UGC-listed International Journal, 'Research Explorer' (UGC Ref. No. 63185) with nominal publication charges.



ICSSR Sponsored
NATIONAL SEMINAR ON

Nourishing Indian Economy through Agro-based Industries

Friday, 9th March 2018



Organised By
DEPARTMENT OF COMMERCE
Thiruvalluvar University Constituent
Arts and Science College
Kallakurichi – 606 213
Villupuram District
Tamil Nadu

ICSSR Sponsored

NATIONAL SEMINAR ON Nourishing Indian Economy through

Agro-based industries
9th March 2018

Registration Form

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Designation :

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Participation/Presentation

Paper Title :

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Amount & Date:

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Signature

(Photocopy of the Registration can be used)

ABOUT THE COLLEGE

The Thiruvalluvar University Constituent Arts and Science College, Kallakurichi was established in the year 2011 by the Government of Tamilnadu with the objective of providing higher education to rural and deprived students. The institution was started in the middle school with four UG courses comprising of 400 students. In 2016, the college was shifted to new building in a sprawling campus of 10.9 acres in Siruvangur village about 3 kms from Kallakurichi town. At present, with the students strength of 1500, the college offers 7 UG and 4 PG courses. They are B.Com, B.A English and Tamil, B.Sc Mathematics, Computer Science, Physics, Chemistry, M.Com, M.A English, M.Sc Mathematics and Computer Science. The college is well established with qualified and experienced, academic and administrative staff members', striving hard to impart quality education to the desirous.

ABOUT THE DEPARTMENT

The Department of Commerce was started in the year 2011 with the objective of producing high caliber, disciplined Commerce graduates. It was elevated to PG department in 2016. It is regularly conducting Guest Lectures, Workshops, Departmental activities, Industrial visits, etc. to enhance the life and employability skills of the students. The faculty members are publishing articles in various reputed journals and have undertaken a UGC-Major Research Project. Our PG student has received financial grant under TANSCH Students' Mini Project scheme.

ABOUT THE SEMINAR

This seminar is funded by Indian Council for Social Science Research (ICSSR). The aim of the seminar is to discuss and devise viable solutions for promoting the agriculture through industrial activities. Agriculture, once considered as the livelihood of the Indian people now turns to be life-taking sector. The contribution of agriculture in terms of hectares, labourers, farmers engaged and GDP are declining year by year.

The reason why many farmers' fail is their inability to find balanced market. Just carrying out production activities, making bulk sale (at lower prices) to market intermediaries may not increase the income of farmers. Instead, by adding value to their agricultural produce – in corporate style – farmers can increase the prices and earn profits as like any business organizations. Relying on agriculture can lead to lower rates of economic incomes. On the other hand, if the production is added value through processing, the industrial sector too can be flourished.

'Agro-based industries' is the only one self-reliant industry that promotes both the primary and secondary sectors of the Indian economy. Since this industry depends on agricultural products for their raw materials, the agricultural sector and industrial sector can be developed, thereby assisting the service sector for their transportation, storage, insurance, banking etc. To put in nutshell, agro-based industries develop all the three sectors, leading to overall economic development.

The theme of the seminar aims at creating awareness among the farmers, rural mass about the importance of agro-based industries with the following sub-themes:

- ❖ Scope of Agro-based industries in India and generation of job/ business opportunities
- ❖ Problems and prospects of today's agriculture
- ❖ Ancillary agricultural and industrial activities
- ❖ Encouragement of Agri-preneurs
- ❖ Benefits of agro-based industries in protecting the health of people
- ❖ Role of Government/ banks in assisting agri-business farmers
- ❖ Contribution of service sectors in promoting agri-business.
- ❖ Constraints in agro-based industries
- ❖ Export potentiality of agro-industrial products and
- ❖ Any other seminar related themes.